

Development of Council's Play Strategy





PLAY IS GOOD.

PLAY IS GOOD.

PLAY IS GOOD.

PLAY IS GOOD.

PLAY IS GOOD.

PLAY IS GOOD.

PLAY IS GOOD.

PLAY IS GOOD

PLAY IS GOOD.

PLAY IS GOOD.

PLAY IS GOOD.

PLAY IS GOOD.

PLAY IS GOOD.

PLAY IS GOOD.

PLAY IS

PLAY IS GOOD.

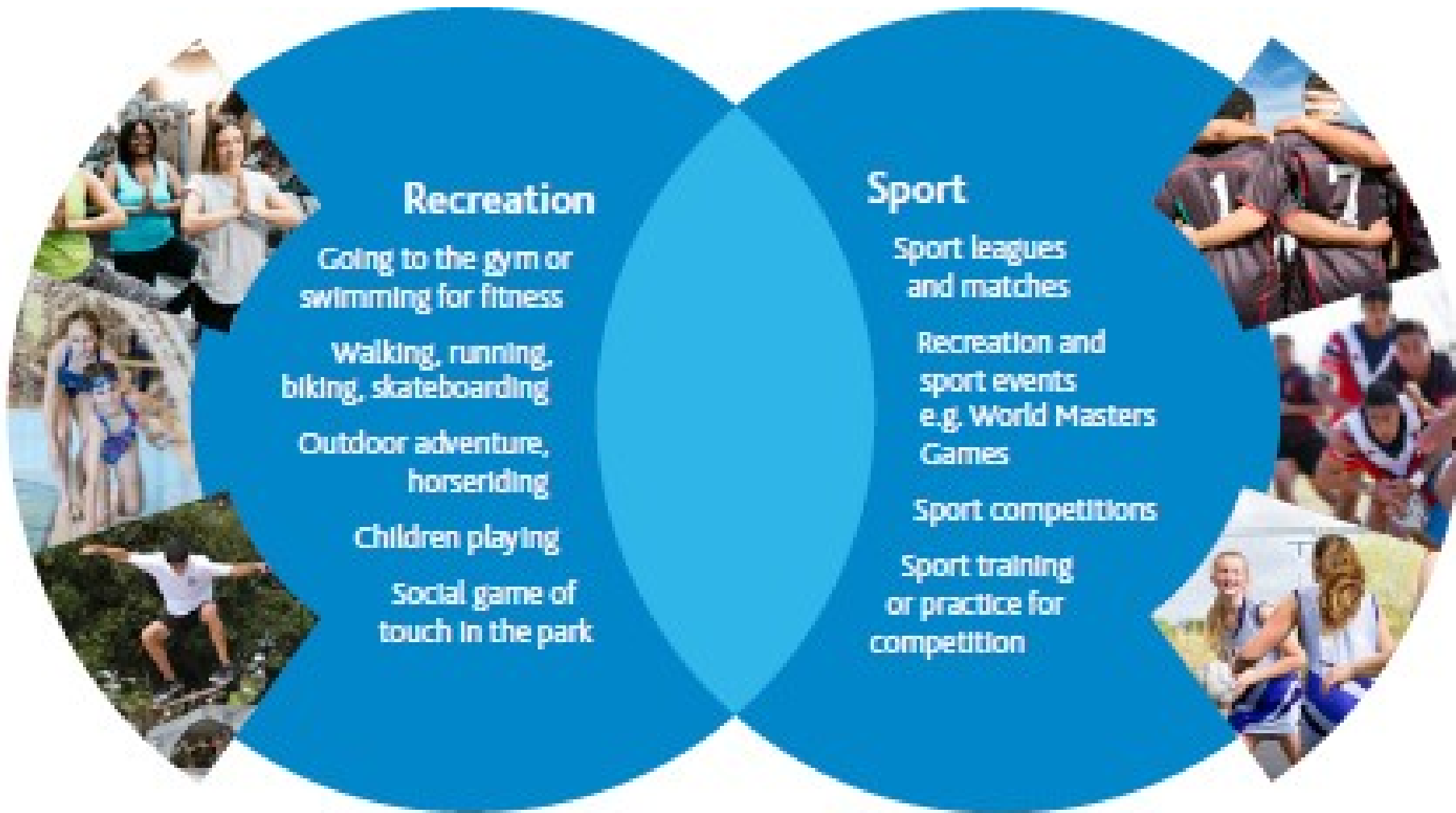
GOOD.

PLAY IS


PLAY IS GOOD.

PLAY IS GOOD.

PLAY







Play is often talked about as
if it were a relief from
serious learning. But for
children play is serious
learning. Play is really the
work of childhood.

- Fred Rogers

Rationale for the strategy

Opportunity to:

- Increase use of data and information in decision-making;
- Be more strategic, with a focus on sustainability, agility and flexibility over time;
- Achieve stronger integration between other areas of Council.

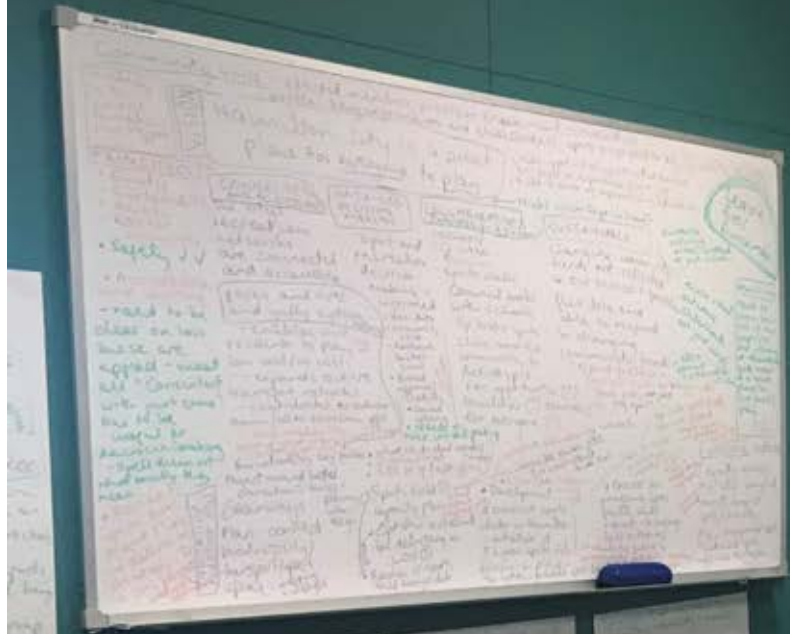
All to support and enable Hamiltonians to be active.....

Scope of the strategy

- In scope
 - Vision and set of strategic outcomes
 - Outline of current state
 - Assessment of current data and information and strategic alignment
 - Targeted engagement with key stakeholders
- Out of scope
 - Action plan to deliver the strategy
 - Monitoring plan



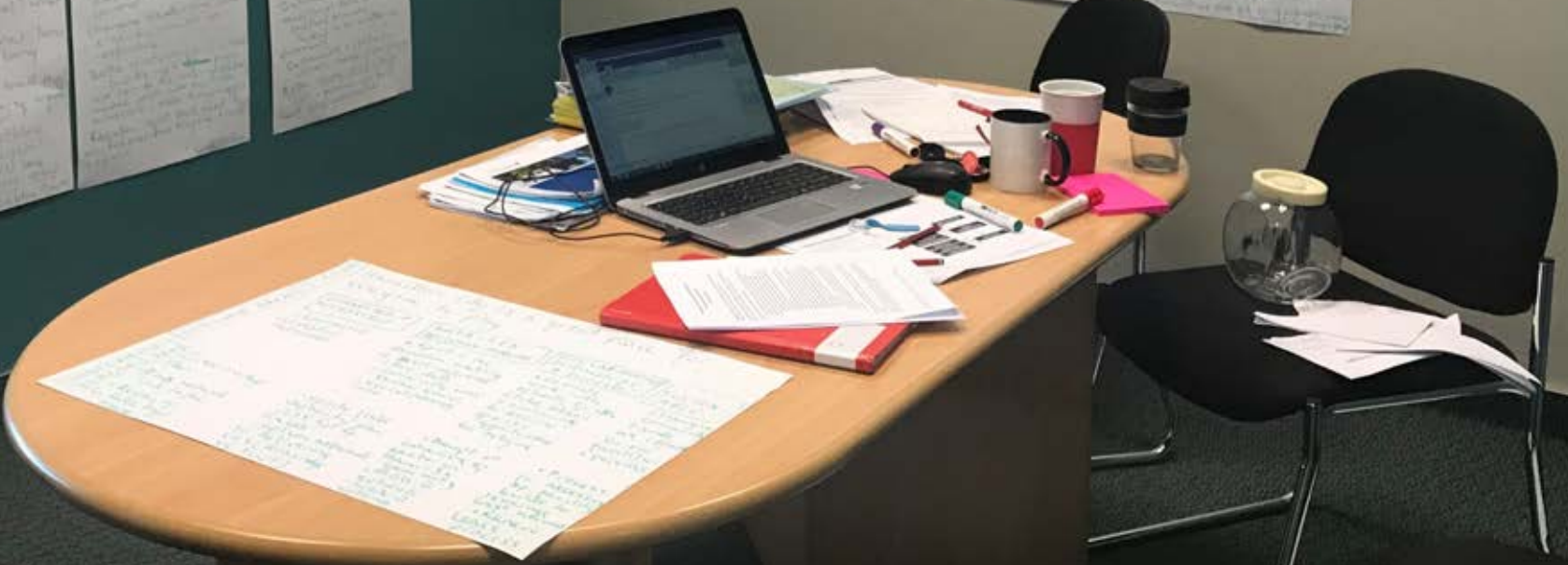
Progress so far



Three smaller sheets of paper are pinned to the green wall below the whiteboard. They contain additional handwritten notes, some appearing to be lists or summaries related to the main whiteboard content.

A single sheet of paper is pinned to the white wall on the left side of the room, containing handwritten notes.

A large grid of approximately 12 sheets of paper is pinned to the white wall on the right side of the room. Each sheet contains handwritten notes, organized into columns and rows, suggesting a structured brainstorming or planning session.



The Importance of Play







Our research
of Play

What are some
key points
that drive
inspiration?

How does
this relate
to HCC's
business?

What
are the
key
points?

What was delightful?
Freedom
Shining experience
Exploring
Autonomy from parents' rules
Nature
Unstructured (space)
Free (cost) & low tech
Danger (perceived)
Dirty
Secretive / Isolated
Adult-free / h
Great up
Richer
Organic
Use what you've
got to
relate to
for you
want to

Do we need
fun to
have
fun?
Fun is
necessary
our goals
too much
Building
relation to
youth
relation to
youth
relation to
youth

Play objectives

- Play is a Council-wide priority
- Play is planned with, and valued by, the community
- We are courageous and innovative in our commitment to play
- Our city is re-imagined as a playground
- Everyone knows about opportunities to play

Play ideas and concepts

- Ziplining to work across the river
- Stormwater swales designed for racing play boats
- Trees to climb, bushes for huts in public places
- Street BBQs focused on family, social connection and fun
- Play pop-up in parks during Parks Week (and other times?)
- Public art that can be played on



Ponsonby, Auckland 1971 (source: Te Ara)





Somerton Stormwater Basin 2018:04:20 15:22:05 D-2780201



VISION

Hamilton is a great place for everyone to play

PURPOSE STATEMENT

Hamilton City Council provides spaces, facilities and services to enable everyone to play and be active

OUTCOME AREAS

Hamilton is reimagined as an urban playground

We develop a connected and accessible network of play opportunities throughout the city

Decision-making is informed by evidence and community voice

We increase our use of evidence, research and information to understand the needs for play in the city

Hamilton's play opportunities are achieved through collaborative partnerships

We work with our key partners to deliver play opportunities for everyone

We are responsive to changing play, sport and recreation trends

We embed sustainability and resilience practices and principles in to facilities and infrastructure

Play questions

- How do we create more playful urban areas when risk and liability is a strong discourse that runs through Council business?
- How might a move to incorporate play in to sport and recreation help to enable people to be more active?